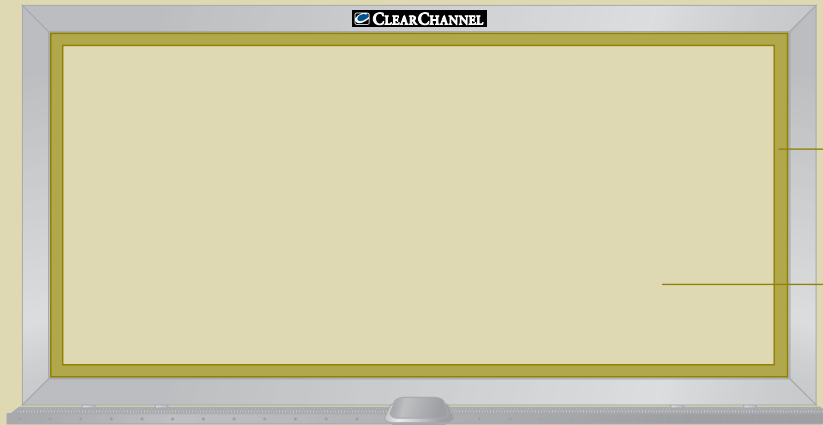


ART / PRODUCTION SPECIFICATIONS

ECO•POSTERS



Viewable / Live Area

10' 5" h x 22' 8" w

Critical Elements

9' 5" h x 21' 8" w

ARTWORK REQUIREMENTS

Artwork should be delivered to Clear Channel Outdoor 30-days prior to a scheduled display date. It must include traditional mechanical specifications.

Viewable / Live Area • 10' 5" h x 22' 8" w

Critical Elements • 9' 5" h x 21' 8" w

Mechanical Proportion and Scale

- 1/2" = 1'
- Digital Resolution at this scale is best at 600dpi.

Digital Specifications

- All Clear Channel Outdoor Art and Production departments accept digital files on Macintosh formatted CD Roms, DVDs or USB drives. Art may also be uploaded via our online file exchange at: <http://fileexchange.clearchannel.com/>
- Software: Illustrator, PhotoShop, InDesign & Press-Quality PDF
- Include both screen and printer fonts or convert to paths/outlines.
- Be sure to include all imported or placed graphic files.
- PhotoShop imports must be saved as (.psd in layers), (.eps), (.jpg 12), or (.tif) CMYK images.
- Include a client approved color proof for color matching.
- Specify all flat tones as Pantone colors.

OVERAGE

The OAAA recommends 5% overage.

PRODUCTION REQUIREMENTS

Due to the installation / finishing requirements for ECO•Posters, production must be completed by a Clear Channel Outdoor approved vendor.

Please contact your Clear Channel Outdoor representative for a list of approved vendors.

SHIPPING REQUIREMENTS

Clients who supply finished materials to Clear Channel Outdoor, must ensure materials are received no less than 5-days prior to the contract installation date.



**ECO•POSTERS are
100% recyclable.**