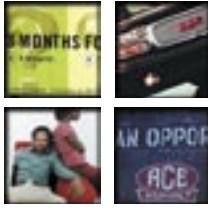


# CONTENTS

- ONE**      Wichita Market Profile
- TWO**     Product Information & Inventory
- THREE**   Clear Channel Outdoor
- FOUR**    Out-of-Home Product Information
- FIVE**     Research
- SIX**      Clients



## MARKET PROFILE

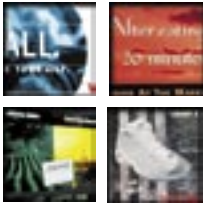
The Wichita Market is comprised of six counties: Sedgwick, Butler, Harvey, Cowley, Sumner and Marion. It represents the regional economic hub of south-central Kansas providing financial, medical, retail and business services to more than 1 million people within 100 miles of the city. The Wichita MSA, ranked 100th, is home to more than 582,781 people with 4/5 of them residing in Sedgwick county alone.

Known as the "Air Capital of the World", Wichita is the single largest city in the state of Kansas and ranked in the top 25 healthiest job markets. Boeing, Cessna, Raytheon, Bombardier, McConnell Air Force Base, as well as more than 700 aerospace manufacturers call Wichita home. It has the second highest concentration of manufacturing jobs to skilled labor in the county.

The city also has a strong telecommunications and fiber optics network providing employment for many high-tech firms. In fact, Forbes ASAP magazine rated Wichita as one of the top cities for starting and nurturing an information aged-business. Not only is its economy prosperous and stable but it is diversified providing the opportunity for such companies as Sheplers, Pioneer Balloon Co., Chance Industry, Coleman, Koch Industries, Rent-A-Center and even Pizza Hut to have their original roots here making it one of the country's major mid-sized metropolitans.

Kansas' two largest shopping malls are in the Wichita market offering a wide variety of national retailers for consumers to choose from. Wichita offers more than a dozen golf courses, greyhound racing, an ice sports center, the Metropolitan Ballet, The Wichita Symphony and the hometown favorite, Wichita State Shockers. Located along the Arkansas river is a series of Museums including Exploration Place, Botanica Gardens, Old Town Museum, The Indian Center and the newly renovated Wichita Arts Museum.

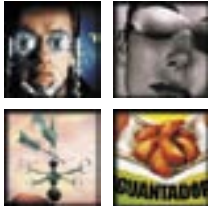
Wichita, has come a long way from its beginning as a trading post and cowtown more than 100 years ago.



## LATEST NEWS

- Boeing is Wichita's largest employer, which employs over 12,000 people & supplies 2/3 of the world's airliners.
- Wichita generates 2 billion dollars annually in global commerce.
- The "Five Star Community" ranked Wichita in the top 15% for quality of life in a community.
- Wichita's Ranks #1 in manufacturing among metro areas with populations under 1 million.
- Wichita is the new home to the 2nd best private golf course in the United States. Two area Golf Courses are listed in the Golf Digest "Americas 100 Greatest Golf Courses".
- Home to the Crown Uptown Dinner Theatre, one of the 10 largest in the U.S.
- Wichita has received the "All American City" award for the 3rd time.
- Every year in May, a 30 year tradition, the Wichita River Festival draws hundreds of thousands of people from across Kansas and neighboring states.

Sources: Wichita Chamber of Commerce



## SHOPPING OPTIONS

### DEPARTMENT STORES

Anne Taylor  
Banana Republic  
Burlington Coat Factory  
Dillard's  
Eddie Bauer  
Gap  
Harolds  
JC Penney  
Kohl's  
Old Navy  
Sears  
Joseph A. Banks

### SUPERMARKETS

Dillons  
Food 4 Less

### DISCOUNT STORES

Gordmans  
K-Mart  
Target  
Wal-Mart  
Sam's Club

### ELETRONICS/APPLIANCES

Best Buy  
Circuit City  
CompUSA  
Radio Shack  
Ultimate Electronics

### HOME FURNISHINGS

La-Z-Boy  
Haverty's  
Restoration Hardware  
Furniture Row  
Dane Designs  
Oak Express  
Ashley Furniture  
Ferguson Phillips  
Slumberland

### AUTO PARTS

Advance Auto Parts  
Auto Zone  
NAPA  
Pep Boys  
O'Reilly's Auto Parts

### HOME IMPROVEMENT

Ace Hardware  
Home Depot  
True Value  
Lowe's

### HEALTH & BEAUTY AIDS

Oscos Drug  
Walgreens

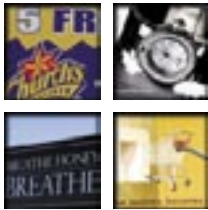
### SPORTING GOODS

Play it Again Sports  
Ski Pro  
Gart Sports  
Footlocker  
Dick's Sporting Goods  
Mountain High  
Gander Mountain

Wichita Division

3405 North Hydraulic, Wichita, Kansas 67219 Tel: 316.838.0871 Fax: 316.838.4108





## PEOPLE PLACES

### **MAJOR AREA ATTRACTIONS (annual vistors)**

- Sedgwick County Zoo (484,086)
- Exploration Place (329,206)
- Kansas Cosmosphere (338,427)
- Botanica (115,000)
- Mid American Indian Center (58,350)
- Old Cowtown (54,926)
- Joyland Amusement Park (155,000)

### **MAJOR AREA EMPLOYERS (people employeed)**

- Boeing Company (12,000)
- Cessna Aircraft (9,200)
- Raytheon Aircraft (7,000)
- Wichita Public School (6,093)
- Bombardier Aerospace (2,600)
- Via Christi Medical Center (3,218)
- City Of Wichita (3,689)
- Dillons (2,700)
- Koch Industries (1,838)
- Wesley Medical Center (1,672)
- Coleman Company (1,326)
- Wichita Clinic (1,118)
- Bank of America(1,068)

Source: Greater Wichita Economic Development Coalition 2003



# WICHITA EVENTS

## 2006

## SPECIAL ANNUAL EVENTS IN WICHITA, KS:

**Jan 20-22**

**Darryl Starbirds 49th Annual Exotic Car Show**

Century II Convention Center, Estimated Attendance: 14,500

**Jan 26-29**

**Wichita Boat Show**

Century II Bob Brown Expo Hall, Estimated Attendance: 36,500

**Feb 16-19**

**Kansas Sports Boat & Travel Show**

Kansas Coliseum, Estimated Attendance: 14,000

**Feb 24-26**

**EquiFest of Kansas**

Kansas Coliseum, Estimated Attendance: 17,500

**Mar 1-5**

**Wichita Garden Show**

Estimated Attendance: 275,000

**April 27-29**

**Midwest Winefest**

Old Town, Estimated Attendance: 3,000

**April 21-22**

**Wichita Jazz Festival**

Wichita State University, Estimated Attendance: 2,500

**May 5-7**

**Wichita Cinco de Mayo**

Old Town Attendance: 35,000

**May 12-20**

**Wichita River Festival**

Downtown Wichita, Estimated Attendance: 400,000

**May 27-29**

**Multicultural Festival**

Old Cowtown Museum, Estimated Attendance: 5,000

**July 20-22**

**Wheatland Jam**

Lake Afton Park, Estimated Attendance: 2,500

**July 23-30**

**2006 Preferred Health Systems Wichita PGA Open**

Crestview Country Club, Estimated Attendance: 145,000

**Sept (TBD)**

**Wichita Native American Pow-Wow**

Mid-American All-Indian Center, Estimated Attendance: 7,500

**Sept 2-4**

**Wichita Black Arts Festival**

McAdams Park, Estimated Attendance: 3,500

**Sept 8-17**

**Kansas State Fair**

Kansas State Fairgrounds - Hutchinson, KS, Estimated Attendance: 340,000

**Sept 13-17**

**Walnut Valley Festival**

Cowley County Fairgrounds - Winfield, KS, Estimated Attendance: 15,000+

**Sept (TBA)**

**Annual Komen Wichita Race for the Cure The**

Towne East Square at Douglas & Armour, Estimated Attendance: 6,500

**Sept 9-10**

**McConnell Air Force Base Open House & Air Show**

McConnell Air Force Base, Estimated Attendance: 165,000

**Oct 20-22**

**Tallgrass Film Festival**

Old Town, Estimated Attendance: 10,000

**Oct 28**

**Wichita Asian Festival**

Century II Convention Hall, Estimated Attendance: 8,500

Wichita Division

3405 North Hydraulic, Wichita, Kansas 67219 Tel: 316.838.0871 Fax: 316.838.4108





## CONTINUOUS PRESENCE

Outdoor gives advertisers a continuous, effective advertising presence in the market place, with extensive reach and frequency. With its ability to target audiences quickly, accurately, and cost effectively, outdoor is an excellent addition to the media mix.

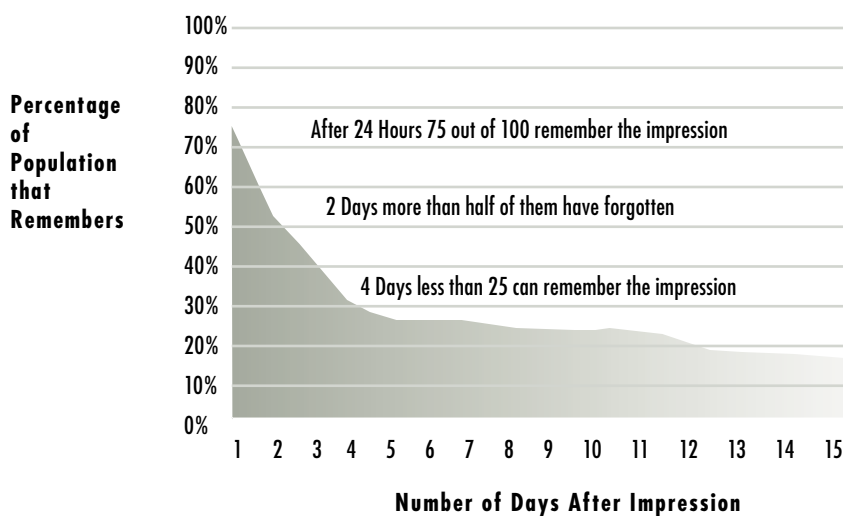
Outdoor allows you to reach customers that other media often miss or do not reach effectively.

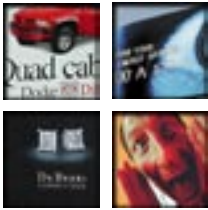
Outdoor creates a bold visual impression which generates strong impact, high awareness, image, continuity and name recognition of your advertising message.

The chart below illustrates Dr. Walter Dill Scott's research about the effectiveness of the repetition.

His studies at Northwestern University indicate how quickly consumers forget a message if they are not constantly reminded.

**WHY REPETITION IS SO IMPORTANT: THE CURVE OF FORGETTING**





## POSTER DISPLAYS

Clear Channel Outdoor is the exclusive provider of poster displays in the Wichita market. These displays are sold in packages called showings.

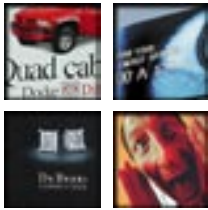
Our poster displays are located on heavily traveled arteries and many surface streets as well as coverage in a 6 county area.

## 30 SHEET DISPLAYS

Wichita  
18+ Population 339,000

Average Per Unit Circulation (TAB audited 2000)

Daily: 10,475  
Monthly: 314,250



## BULLETIN DISPLAYS

Clear Channel Outdoor offers coverage in key areas of the Wichita market including:

I-135 from 47th St. South to 61st St. N.

I-235 from 47th St. South to I-135 N.

US-54 HWY (Kellogg) from 143rd E. to 119th W.

I-35 (Kansas Turnpike) from KS/OK border to El Dorado, KS.

Plus the majority of the surface streets in the market.

## ROTARY BULLETINS

Wichita

18+ Population 339,000

Average Per Unit Circulation (TAB audited 2000)

Daily: 29,000

Monthly: 896,000



## CHOOSE CLEAR CHANNEL

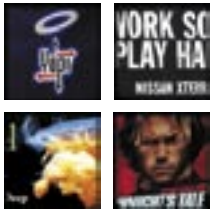
Outdoor gives advertisers a continuous, effective advertising presence in the market place, with extensive reach and frequency. Because of its ability to target audiences quickly, accurately, and cost effectively, outdoor is an excellent addition to the media mix.

Outdoor allows you to reach customers that other medias often miss or do not reach effectively.

Outdoor advertising is based on the mobility of consumers. The continuous increase in population size, licensed driver growth, and motor vehicle registration in Wichita, translates into a continually upward trend in mobile outdoor advertising audiences.

To reach your target audience more efficiently, and with a lower cost per thousand, choose Clear Channel Outdoor. With nearly 100 years of commitment and customer service, Clear Channel Outdoor is the oldest and most established outdoor advertising company in the nation. Regardless of whether you choose Permanent Bulletins or Rotating Bulletins, Premier Panels, 30-Sheet Posters, 8-Sheet Posters or a custom designed Wichita market package,

**“THE CHOICE IS CLEAR!”**



## WHY CLEAR CHANNEL?

Clear Channel Outdoor is the country's leading outdoor advertising company. In the Wichita market, we offer the following advantages:

### **OPTIONS**

Clear Channel Outdoor has a target inventory of 14' x 48' bulletins and covers many key areas exclusively. This, in addition to our ability to custom tailor permanent and rotary bulletin programs, means you can target your consumer audience more effectively.

### **EXPERIENCE**

As the long-standing leader in the market, Clear Channel Outdoor offers the distinct advantage of experience. In management, in sales, and in our production crews, we have many veterans of the industry - people who continue to set the standards for quality and service.

### **CREDIBILITY**

Our commitment is to provide the most detailed and accurate representation of outdoor advertising's performance abilities. We utilize standard accepted formulas for reach, frequency and GRP delivery statements. In addition, our per-unit and average circulation figures are audited by the Traffic Audit Bureau, an independent agency with membership consisting of advertisers, advertising agencies, and outdoor companies.

### **MARKETING SERVICES**

The success of your advertising efforts is important to us. To this end, we provide custom marketing research, demographic and geographic market studies, pre- and post-buy analysis, promotion tie-in assistance, consumer research, graphic art services, computerized media planning, and more.

### **CLIENT SUCCESS STORIES**

Some of the most compelling reasons to consider Clear Channel come from our clients. From friendly letters to full case histories, there is plenty of proof that we mean business.



## RESEARCH

Clear Channel Outdoors' state-of-the-art profiles database offer advertisers information unlike any out-of-home company. Profiles can analyze all U.S. markets. Clear Channel Outdoors' advanced computer mapping can define where a target audience lives and where their interests take them. From examining demographic profiles, socio-economic information or the consumer's buying power, Clear Channel Outdoor provides research data that will make any out-of-home purchase a smart, effective purchase.

### CENSUS DATA

Clear Channel Outdoor is a licensee of SRC's MapInfo Targetpro, which provides the latest Census data. The basis for this consumer information system is Census data that is collected every ten years, the latest being in 2000. SRC provides an estimate of the Census data annually to reflect ethnic and growth trends. The Census measures all basic demographic categories, such as age, income, race, marital status, employments, housing units and travel time and method to work.

### THE MEDIA AUDIT

The Media Audit is a multimedia, qualitative audience survey that covers over 450 target items for each rated media's audience. These qualitative data points cover things such as socioeconomic characteristics, life styles, business decision makers, product purchasing plans, retail shopping habits, travel history, supermarket shopping, stores shopped, products purchased, fast-food restaurants eaten in, soft drink consumption, brands purchased, health insurance coverage, leisure activities, banks used, credit cards used and other selected consumer characteristics important to local media and advertisers. The company's primary product is a syndicated local-market, qualitative-audience survey currently conducted in 86 markets throughout 37 states and sold as THE MEDIA AUDIT in annual subscriptions to individual members of the communications industry. Clients include radio stations, television broadcasters, cable television operators, online/internet service providers, daily newspapers, weekly and monthly local-market print publications, outdoor media, advertising agencies, and advertisers. The advantage of Media Audit data is that it has a separate survey for each market – therefore, the New York survey has New York respondents and the Los Angeles survey has Los Angeles respondents. Please note: Media Audit surveys are available for most Clear Channel Outdoor markets but not all of them.

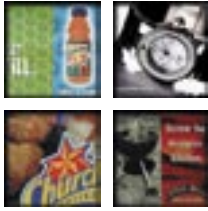
### MEDIAMARK RESEARCH

Mediamark Research (MRI) offers comprehensive demographic, lifestyle, product usage and exposure to all forms of advertising media collected from a single sample on a national basis. As the leading U.S. supplier of multimedia audience research, MRI provides information to magazines, television, radio, Outdoor and other media to leading national advertisers and over 450 agencies in the U.S. MRI's syndicated data is widely used by these companies as the basis for the majority of the media and marketing plans that are written for advertised brands. MRI conducts more than 26,000 interviews with consumers annually throughout the U.S. to produce syndicated reports. It measures 450 categories and 6,000 brands nationwide and has consumer information on almost every consumer sector possible. While Media Audit is our first choice for data because of its' local scope, MRI provides the national survey for those markets not measured by Media Audit and for those questions they do not ask. Any question MRI measures can then be looked at the local level through our MOSAIC cluster system and our Census database that then provides the zip code analysis.

### MOSAIC CLUSTERS

The cluster methodology assumes "like birds flock together", therefore, each demographic variable from the Census when grouped together with other variables defined 60 different cluster lifestyles. Mosaic Clusters has the capabilities to examine any target market of an advertiser. For example, an advertiser may wish to look at a particular area to determine its ethnic and socioeconomic makeup. The results could be that an area has a high number of Mosaic Cluster 1 – that is an established, wealthy, high educated, professionals, prestige homes and a low number of Cluster 24 which is average income, apartment dwellers, few kids and above average age. This tool is beneficial when an advertiser wants to be within a close proximity of its core target market.

(continued)



## RESEARCH

### TELMAR MEDIA COMPARISONS

Telmar is a tool that allows us to do media comparisons and show how the addition of Outdoor in to the media mix will increase impressions and lower your CPM. These media comparisons are used in all markets to show that spending the same amount of dollars in Television, Radio, Newspapers and Outdoor your greatest "bang for the buck" will be in Outdoor. By having Arbitron data available, we can have the actual radio stations and costs incorporated into our media comparisons. We have access to the top 80 measured markets with our current data.

### COMPETITIVE MEDIA REPORTS

CMR provides us the tool to look up any company or brand in the U.S. and to see how they have been spending their advertising dollars across any of the 13 media that CMR measures. This publication gives us the top 1000 companies in the U.S. and how they spend their dollars as well as a list of the top 100 spenders of Outdoor. This book shows us who the big advertiser spenders are in different categories as well as changes in spending from quarter to quarter. We can see which advertisers have been spending advertiser dollars and have been ignoring Outdoor.

### TEEN FACT BOOK

This book is a resource for us in trying to develop a deeper understanding of this increasingly important segment of our population, now 24 million strong.

### BUSINESS DATA

We are able to target businesses by the number of employees they have. This is a new tool which is been extremely helpful in targeting small businesses by where the business is located, not the people who work for that business.

### LIFESTYLE MARKET ANALYST

This resource has been designed as an up-to-date, cost effective and convenient reference source for anyone doing preliminary market analysis at the local, regional or national level. Not only does it break down the American population geographically and demographically, it also includes extensive lifestyle information on the interests, hobbies and activities popular in each demographic and geographic market. For example, it will rank by DMA those markets with the highest index against a number of target groups, such as the business traveler, casino gambler or computer owner. It will then give a demographic profile of that consumer.

### PROFILES

Profiles is Clear Channel Outdoors' exclusive geodemographic mapping system, combining advanced, detailed mapping with demographic and psychographic information and Clear Channel's own retail and Outdoor display database. Clear Channel Outdoor offers the most accurate way to plan your outdoor buy. With profiles, advertisers are able to:

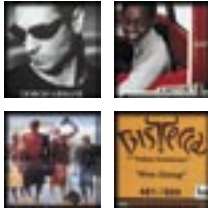
- Make out-of-home decisions based on demographic and lifestyle information, pinpointing where your audience lives
- Evaluate trade areas and run comparisons based on market potential
- Implement offensive moves in proximity to your competition's store locations
- Map moves defending against competitive activity
- Tailor a map to your needs based on your own research information
- Uncover "hidden" or secondary markets for your products

### MAPINFO

The basis of Clear Channel Outdoors' profile system is a desktop mapping system called MapInfo. MapInfo stores, sorts and maps street files and specific locations pinpointed by latitude and longitude coordinates. Census data, Media Audit and MRI can be mapped to examine close-up target markets, trading areas or full-market capabilities. It also shows demographic analysis (quintile analysis – breaking up your target into five parts based on concentration of your target) as well as specific locations (retail chains, malls, airports, convenience stores).



# CLIENTS



Clear Channel Outdoor is committed to providing the most detailed and accurate representation of outdoor advertising's performance abilities. The success of your advertising efforts is important to us. As a long-standing leader in the out-of-home industry, Clear Channel Outdoor offers the distinct advantage of experience and maintains a high level of professional and personal service. Why not ask a few of the people that have been using us?

## AIRLINES

AirTran  
America West  
Northwest  
American  
Delta  
USAir  
United

## AIRCRAFT

Boeing  
Raytheon  
Cessna  
Bombardier  
Gulfstream Aerospace

## BANKS/FINANCIAL

Bank of America  
Boeing Wichita Credit  
Union  
Commerce  
Prairie State  
Emprise  
Fidelity  
Intrust  
Sunflower

## BEVERAGES

Absolut Vodka  
Budweiser  
Coca-Cola  
Coors  
Miller  
Pepsi  
Seagrams  
Dr. Pepper  
Jim Beam  
Wild Turkey  
Sauza Tequila  
J&B  
Crown Royal  
Jose Cuervo  
Jack Daniel's  
Jones Soda

## COMMUNICATIONS

Adelphia  
Sumner  
Hubris  
SC Telecom  
Cox Communication  
Cricket  
Sprint Broadband  
Cingular  
WorldPages  
Gabriel  
Nextel

## ENTERTAINMENT

Sedgwick County Zoo  
Crown Uptown  
Exploration Place  
Botanica  
Old Cowtown Museum  
Indian Center  
Wichita Art Museum  
Ice Sports Wichita  
Oldtown  
Clear Channel Enter.  
Cosmosphere  
All Star Sports  
KS Coliseum

## FASHION/APPAREL

Ann Taylor  
Epic Apparel  
New Market Square  
Sheplers  
Johnston's for Men

## FOOD

Scotch & Sirloin  
Yia Yias  
Famous Dave's BBQ  
Macaroni Grill  
On The Border  
Piccadilly  
Olive TreeRed  
Red Lobster

Applebees  
Carlos O'Kelley  
Larkspur  
Chelsea  
Furr's  
Hooters  
Spears  
Papa John's  
Pizza Hut  
Godfathers  
Cracker Barrel  
McDonald's  
Burger King  
Subway  
Spangles  
Fazolis

## HEALTHCARE

Wesley  
Via Christi  
-St. Joseph  
-St. Francis  
BC/BS  
PHS  
Coventry Health

## RADIO

KYQQ  
KTHR  
KICT  
KFDI  
KRBB  
KEYN  
96.3  
KZSN  
KQAM  
KANR

## RETAIL STORES

Target  
Sheplers  
Von Maur  
Old Navy  
Ultimate Electronics  
Barriers

## SPORTS

Wichita Wranglers  
Wichita Thunder  
Wichita Stealth  
Wichita Greyhound Park  
WSU Baseball  
WSU Basketball  
KSU Basketball  
KU Football  
81 Speedway

## TELEVISION

A host of network stations & local affiliates including:  
FOX  
UPN  
WB  
KAKE (ABC)  
KSNW (NBC)  
KWCH (CBS)

## MISC

Realty Executives

Your name here

Wichita Division

3405 North Hydraulic, Wichita, Kansas 67219 Tel: 316.838.0871 Fax: 316.838.4108



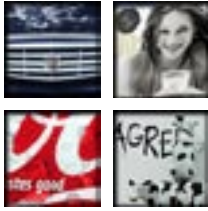


## MARKETS BY PRODUCTS

Bulletin	30-Sheet Poster	8-Sheet Poster	Transit Shelter	Wallscape	Premiere Square	Premiere Panel	Transit	Airport	Taxi Media	Mobile Panel	Commuter Rail	Malls
Albuquerque	Albuquerque	Atlanta	Los Angeles	Atlanta	Atlanta	Albuquerque	Daytona	Aspen	Atlanta	Atlanta	Chicago	Atlanta
Atlanta	Atlanta	Boston	Memphis	Chicago	Chicago	Atlanta	Beach/	Atlanta	Boston	Chattanooga		Boston
Boston	Boston	Chattanooga	Miami/	Cleveland/	Cleveland/	Boston	Melbourne	Boston	Dallas/Fort	Chicago		Chattanooga
Chattanooga	Chattanooga	Chicago	Ft. Lauderdale	Akron/Canton	Akron/Canton	Chattanooga	New Orleans	Chicago	Worth	Cleveland/		Chicago
Chicago	Chicago	Columbus	Milwaukee	Dallas/Fort	Dallas/Fort	Chicago	Salisbury	Dallas/Fort	Denver	Akron/Canton		Cleveland
Cleveland/	Cleveland/	Dallas/Fort	New York	Worth	Worth	Cleveland/	Washington	Worth	Detroit	Dallas/Fort		Columbus
Akron/Canton	Akron/Canton	Worth	Philadelphia	Los Angeles	El Paso	Akron/Canton	DC/Baltimore	Denver	Las Vegas	Worth		Dallas/Fort
Columbus	Columbus	El Paso	Pittsburg	Memphis	Hudson Valley	Columbus		Detroit	Los Angeles	Las Vegas		Worth
Dallas/Fort	Dallas/Fort	Houston	Sacramento	Milwaukee	Indianapolis	Dallas/Fort		Minneapolis	Miami	Los Angeles		Denver
Daytona Beach	Worth	Hudson Valley	San Francisco	New York	Los Angeles	Worth		New York	New Orleans	Memphis		Des Moines
/Melbourne	Daytona	Indianapolis	Tampa Bay	Portland	Memphis	Daytona		Philadelphia	New York	Miami		Detroit
Des Moines	Beach/	Miami/	Washington	San Francisco	New York	Beach/		Phoenix	Orlando	Milwaukee		Fort Smith
El Paso	Melbourne	Ft. Lauderdale	DC/Baltimore	Seattle	Orlando	Melbourne		San Antonio	Philadelphia	New Orleans		Houston
Fort Smith	Des Moines	Milwaukee		Washington	Philadelphia	Des Moines		San Francisco	Phoenix	Phoenix		Jacksonville
Houston	El Paso	Philadelphia		DC/Baltimore	Sacramento	El Paso		St. Louis	San Francisco	San Diego		Las Vegas
Hudson Valley	Fort Smith	Salisbury			San Antonio	Fort Smith		Toronto	Seattle	Tucson		Los Angeles
Indianapolis	Houston	San Antonio			San Francisco	Houston		Vancouver	Washington	W. Palm Beach		Memphis
Jacksonville	Hudson Valley	San Francisco			Seattle	Hudson Valley			DC/Baltimore			Miami/
Las Vegas	Indianapolis	Seattle				Indianapolis						Ft. Lauderdale
Los Angeles	Jacksonville	Tucson				Jacksonville						Minneapolis
Memphis	Las Vegas	Washington				Las Vegas						New York
Miami/	Los Angeles	DC/Baltimore				Los Angeles						Orlando
Ft. Lauderdale	Memphis	Wichita				Memphis						Philadelphia
Milwaukee	Miami/					Miami/						Phoenix
Minneapolis	Ft. Lauderdale					Ft. Lauderdale						Pittsburg
New York	Milwaukee					Milwaukee						Portland
Ocala/	Minneapolis					Minneapolis						Sacramento
Gainesville	New York					New York						Salisbury
Orlando	Ocala/					Ocala/						San Diego
Philadelphia	Gainesville					Gainesville						San Francisco
Phoenix	Orlando					Orlando						Seattle
Portland	Philadelphia					Philadelphia						St. Louis
Reno	Portland					Portland						Washington
Sacramento	Reno					Sacramento						DC/Baltimore
Salisbury	Sacramento					Salisbury						
San Antonio	Salisbury					San Antonio						
San Diego	San Antonio					San Diego						
San Francisco	San Diego					San Francisco						
Seattle	San Francisco					Seattle						
Tampa Bay	Seattle					Tampa Bay						
Tucson	Tampa Bay					Tucson						
Washington	Tucson											
DC/Baltimore	Washington					Washington						
West Palm	DC/Baltimore					DC/Baltimore						
Beach	West Palm					West Palm Beach						
Wichita	Beach					Wichita						

New York: Illuminated Street Displays

Malls: Over 400 nationwide. Ask your representative for a complete listing.



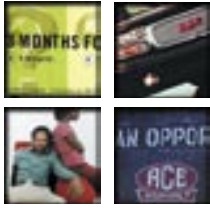
## PRODUCTS BY MARKET

Market	Bulletin Poster	30-Sheet Poster	8-Sheet Shelter	Transit	Wallscape Square	Premiere Panel	Premiere	Transit	Airport Media	Taxi Panel	Mobile Rail	Commuter	Malls
Albuquerque	•	•					•						
Aspen									•				
Atlanta	•	•	•		•	•	•		•	•	•		•
Boston	•	•	•						•	•			•
Chattanooga	•	•	•			•	•						
Chicago	•	•	•		•	•	•		•		•	•	•
Cleveland	•	•			•	•	•				•		•
Columbus	•	•	•			•	•						
Dallas/Fort Worth	•	•	•		•	•	•		•	•	•		•
Daytona Beach / Melbourne	•	•					•	•					
Denver									•				
Des Moines	•	•	•			•	•					•	
Detroit									•	•			•
El Paso	•	•	•			•	•						
Fort Smith	•	•		•		•	•						
Houston	•	•	•			•	•						•
Hudson Valley	•	•				•	•						
Indianapolis	•	•	•			•	•						•
Jacksonville	•	•				•	•					•	
Las Vegas	•	•					•		•	•			
Los Angeles	•	•		•	•	•	•		•	•	•		•
Memphis	•	•		•	•	•	•				•		•
Miami/Ft. Lauderdale	•	•	•	•	•	•	•			•			•
Milwaukee	•	•	•	•	•	•	•				•		•
Minneapolis	•	•				•	•						•
New Orleans								•					
New York	•	•		•	•	•	•		•	•			•
Ocala/Gainesville	•	•					•						
Orlando	•	•				•	•			•			•
Philadelphia	•	•	•	•	•	•	•			•			•
Phoenix	•								•		•		•
Pittsburg				•									•
Portland	•	•			•	•							•
Reno	•	•					•						
Sacramento	•	•		•		•	•						•
Salisbury	•	•	•				•	•					
San Antonio	•	•	•			•	•		•				•
San Diego	•	•			•	•	•				•		•
San Francisco	•	•	•		•	•	•		•	•			•
Seattle	•	•	•		•	•	•			•			•
St. Louis												•	•
Tampa Bay	•	•		•		•							
Toronto				•					•				•
Tucson	•	•	•				•				•		
Vancouver									•				
Washington DC/Baltimore	•	•		•	•	•	•	•		•	•		•
West Palm Beach	•	•					•				•		•
Wichita	•	•	•				•						•

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Wichita Division  
 3405 North Hydraulic, Wichita, Kansas 67219 Tel: 316.838.0871 Fax: 316.838.4108





## NATIONAL COVERAGE

Akron / Canton, OH  
Albuquerque, NM  
Atlanta, GA  
Atlantic Coast, FL  
Boston, MA  
Chattanooga, TN  
Chicago, IL  
Cleveland/Parma, OH  
Columbus, OH  
Dallas / Fort Worth, TX  
Daytona Beach /  
Melbourne, FL  
Des Moines, IA  
Detroit, MI  
El Paso, TX  
Fort Smith, AR  
Houston, TX  
Hudson Valley, NY  
Indianapolis, IN  
Jacksonville, FL  
Las Vegas, NV  
Los Angeles, CA  
Memphis, TN  
Miami /  
Ft. Lauderdale, FL  
Milwaukee, WI

Minneapolis / St. Paul, MN  
Myrtle Beach, SC  
New Orleans, LA  
New York, NY  
Oakland, CA  
Ocala/Gainesville, FL  
Orange County, CA  
Orlando, FL  
Philadelphia, PA  
Phoenix, AZ  
Pittsburg, PA  
Portland, OR  
Reno, NV  
Sacramento, CA  
Salisbury / Ocean City, MD  
San Antonio, TX  
San Diego, CA  
San Francisco, CA  
Seattle, WA  
Tampa Bay, FL  
Tucson, AZ  
Washington, D.C./Baltimore, MD  
West Palm Beach, FL  
Wichita, KS  
Wilmington, DE

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