

# WHY SEATTLE?



## VISITORS

*Known for its coffee and cutting-edge music scene, Seattle is as diverse a city as one can find.*

*Within an hour one can ski in the Cascade, tour one of over 500 wineries, hike around volcanos, eat salmon caught by Indian tribes, dine in five-star restaurants, catch a day cruise to Vancouver or Victoria BC, or see glaciers and polar bears in Alaska.*

*Seattle offers magnificent stores, one-of-a-kind shops, Pike Place Market, Tulip Festivals, Lavendar Farms, speed boat races, and museums that cover just about every culture and art form imaginable.*

*When you visit Seattle you'll never want to be indoors for it is a city dropped right in the middle of fabulous scenery and activities.*

## 2007 Visitor Expenditures in King County

	(millions)
Meals and Beverages	\$1,425
Shopping	\$1,205
Lodging	\$1,080
Ground Transportation (local)	\$587
Amusement/Entertainment	\$498
Grocery and Convenience Items	\$328
<b>Total Visitor Expenditures</b>	<b>\$5,330</b>
<b>Total # of Visitors</b>	<b>10.10</b>

## 2007 King County Visitor Profile

Median Age	40 years
Median HHI	\$63,600
Ave Travel Party Size	2.5 people
Per Day Expenditures	\$185
Average # of Nights Stayed	7.6 nights

## Purpose of Trip

Visiting Friends/Family	37%
Pleasure Vacation	43%
Business	10%
Convention/Conference/Meetings	2%
Other	8%
<b>Arrived by Air</b>	<b>46%</b>
<b>Arrived by Ground</b>	<b>46%</b>
<b>Other</b>	<b>8%</b>