



TESTIMONIAL

# Client Testimonial

**“strong impact on my business”**

8250 S. Hwy 17-92  
Fern Park, FL 32730  
407-331-9666



SALFI CHAMPIONSHIP GROUP, LLC

Mr. Jason Angle  
Clear Channel Outdoor  
5333 Old Winter Garden Road  
Orlando, FL 32811

Dear Jason;

I just wanted to drop you a note to confirm what we talked about earlier this week. The billboard Clear Channel designed and put up has made a strong impact on my business. The phone calls we get are from a much more serious and affluent customer. The year of the vehicle is newer and thus the average repair order has increased.

I believe the location of the billboard, the message points and the quality of the graphics are the reasons for the business increase.

Thank you for the time you took learning my business and producing a great billboard.

Sincerely,

*Joe Salfi*  
Joe Salfi  
Cottman Transmission / Owner

Letter sent in from client



Photo of actual premiere panel



The Choice is Clear!



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