



TESTIMONIAL

Outdoor Shares Their Compassion

Compassionate Outreach Ministries Reaches the Community With Outdoor

THE PROBLEM:

Pastor Dr. Larry J. Dennison and First Lady Sister Margaret Dennison want their community in Gainesville, Florida to know they can come to Compassionate Outreach Ministries to meet their spiritual needs.

THE PLAN:

Use a Premiere Panel on a major roadway through the eastern side of Gainesville, as an invitation to the community near their church building and ministry site. Compassionate Outreach Ministries initially signed 13-period contract, and have since renewed it annually.

THE RESULTS:

Increased community awareness, as evidenced by the compliments given the Dennisons on their billboard advertisement.

CUSTOMER SAID:

Pastor Dennison expressed "sincere appreciation and total satisfaction of the service provided by [Clear Channel Outdoor] of a billboard that was prepared for Compassionate Outreach Ministries. The quality of the board is excellent. We have received unlimited amounts of compliments from the members of our congregation as well as the citizens of our community regarding this board. I especially want to thank Luis de la Torre for his professionalism and commitment to make sure that Compassionate Outreach Ministries is a satisfied customer."



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"The Choice is Clear!"

