

# SPECTACOLOR - Times Square



**Thinking Spectacular?  
Think Spectacolor.**



*For additional information  
please call:*

**212/221.3100**

Clear Channel Spectacolor offers high profile out-of-home marketing, Spectaculars, Time-Based LED Solutions, Wallscapes, and Rooftop Signage. Our locations deliver significant national and international reach. Our sites accept the full range of available technologies and customized enhancements.

## **Benefits / Highlights**

- The most famous Out-of-Home signs in the world.
- Dominate the famed landscape.
- Generate publicity.
- Massive reach and frequency.
- Secondary coverage like no other place on earth – (TV, Internet, Media, etc).
- 390,000 people work within Times Square: 200,000 direct employees & 190,000 indirect employees.
- 566,500 people pass through Times Square every day: 407,500 pedestrians, 143,000 car passengers, and 16,000 bus passengers.
- 100 million people board a subway in Times Square annually.
- 24/7/365.

## **Marketing Resources**

- Exterior spectacular advertising
- Hospitality/banquet facilities
- New Year's Eve buys available
- Product launches/live events/display areas

## **Distribution**

- Times Square, New York (80% of NY Visitors, 50% DMA annually).

## **Displays & Sizes**

- No two spectacular sites are the same size, consult your Clear Channel Spectacolor representative or visit our website for additional site specific information.
- Extensions and embellishments are possible on many sites. These break the boundary of a panel's standard 2-D rectangular dimensions and improve viewer attention.

# SPECTACOLOR - Full HD Video



**Full HD Video  
with Audio in  
Times Square.**



## SPECTACOLOR<sup>HD</sup>

Powered By  ADOBE FLASH 

### Benefits / Highlights

- The best image quality of any digital billboard in the U.S.
- The only digital billboard in Times Square with streaming news headlines and weather provided by CNN 24/7/365.
- The only digital billboard in Times Square with dedicated audio received via mobile phone
- Feature set includes free Bluetooth downloads, free interactive games and free WiFi access.
- Engage consumers in the epicenter of the media world with an immersive brand experience like no other.
- Create impressions that transcend traditional boundaries by communicating simultaneously across OOH, mobile and web-based forms of media.

### Distribution

- Times Square, New York (80% of NY Visitors, 50% DMA annually).

### Displays & Sizes

- Advertising display area: 30' h x 40' w (in pixels = 1984 w x 1488 h)
- Streaming news & weather display area: 10' h x 40' w (reserved for CNN content)

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**212/221.3100**



**CLEARCHANNEL**<sup>®</sup>  
DIGITAL SPECTACOLOR

visit our website: [clearchannelspectacolor.com](http://clearchannelspectacolor.com)

# SPECTACOLOR - The Las Vegas Strip



**Spectacular  
advertising on the  
world famous  
Las Vegas Strip.**



## FASHION SHOW LAS VEGAS

### Benefits / Highlights

- A spectacular advertising venue strategically located on the famed Las Vegas Strip.
- With 63 million people annually, the Las Vegas Strip is a top 10 market every month.
- Directly across from Wynn Las Vegas casino resort, Fashion Show features 2 million square feet of indoor retail space including a large outdoor plaza for live events.
- Reach people in a high-energy, positive environment.
- 6 major flagship anchors including: Saks Fifth Avenue, Dillard's, Bloomingdale's Home, Nordstrom, Macy's, & Neiman Marcus + 300 additional specialty stores.

### Marketing Resources

- Exterior spectacular advertising
- Hospitality/banquet facilities
- Convention buys available
- Product launches/live events/display areas

### Distribution

- Las Vegas, Nevada

### Displays & Sizes

- Giant exterior LED Video Screens featuring full audio above the Las Vegas Strip: (4) 23.5' h X 43.5' w
- Interior Sky Murals: (10) 22'h X 16'w & (2) 16'h X 12'w & (8) 12'h x 10'w
- Cloud Column Banners face each direction on the Las Vegas Strip. North Banner: 43' h x 25' w South Banner: 58' h x 25' w
- Backlit Bridge Signs and Garage Wall Signs offer high impact visibility.
- Interior Great Hall features 800 sq. ft. stage box and runway that rises from the floor allowing full multi-media production capabilities.

*For additional information  
please call:*

**702/256.5858**

# SPECTACOLOR - The Las Vegas Strip



**A one of a kind  
Spectacular Advertising  
Opportunity.**



*For additional information  
please call:*

**702/256.5858**

## **Benefits/Highlights**

- A spectacular advertising venue strategically located on the famed Las Vegas Strip.
- With 63 million people annually, the Las Vegas Strip is a top 10 market every month.
- Directly across from the Bellagio casino resort and the new City Center, Miracle Mile features 1.5 miles of indoor retail space.
- Reach people in a high-energy, positive environment.
- Connected to the Planet Hollywood Hotel the shops at Miracle Mile feature 15 restaurants, live entertainment + 175 additional specialty stores.

## **Marketing Resources**

- Exterior spectacular advertising
- Hospitality/banquet facilities
- Convention buys available
- Product launches/live events/display areas

## **Distribution**

- Las Vegas, Nevada

## **Displays & Sizes**

- Giant exterior LED Video Screens above the Las Vegas Strip.
- Northwest Video Wall 40' h X 126' w
- North Video Wall 32' h X 60' w
- Southwest Video Wall 52' h X 129' w
- South Video Wall 52' h X 25' w

# SPECTACOLOR - Experiential Marketing



**Activate.  
Engage.  
Excite.**



A Spectacolor Xperience is a collaboration with marketers and brands to create custom events designed to deliver memorable and impactful impressions to a receptive consumer audience. These events occur at the crossroads of out-of-home media, web marketing, mobile marketing and consumer engagement.

## Benefits / Highlights

A Spectacolor Xperience delivers:

- Direct consumer engagement
- Immediate consumer feedback
- Information and data capture
- Spectacular venues and media
- Press and publicity

## Marketing Resources

Spectacolor Xperience is turn-key brand activation through:

- Creative consultation
- Event design & development
- Site survey
- Location procurement
- Budgeting & planning
- Spectacular signage
- Interactive Technology
- Web marketing
- Permits
- Staffing
- Staging
- Security

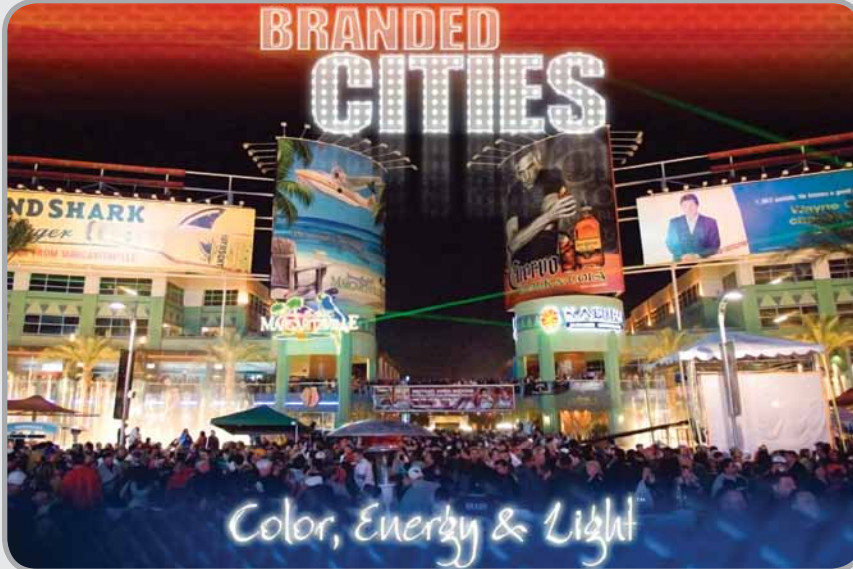
## Distribution

- Times Square, Las Vegas and most major U.S. markets

*To plan a Times Square event, please call:*  
**212/221.3100**

*To plan a Las Vegas event, please call:*  
**702/256.5858**

# CLEAR CHANNEL BRANDED CITIES®



## Media Activation Sponsorship



*Branded Events*

*For additional information  
please call:*

**612/605.5104**

Born out of the Times Square experience, Clear Channel Branded Cities® is a spectacular media, activation and sponsorship out-of-home advertising company that provides national and local marketers extraordinary presence in today's most dynamic destinations.

### **Brandscaping**

Brandscaping is the alignment of brand experiences with people's lives, concentrated where they live, work and play.

When put into action, brandscaping allows brands to be experienced multi-dimensionally in a controlled environment reaching leisure consumers, residents, local businesses, sports fans, and corporate customers.

Brandscaping becomes real when spectacular outdoor advertising is combined with "presence based" components such as:

- Branded entitlements (plazas, parks, public spaces)
- Product launches (sampling & couponing)
- Live product demonstrations
- Event / entertainment sponsorship
- Mobile marketing
- Official category status
- Corporate entertainment
- Unique landmark activation

### **Highlights**

- New, powerful venue to engage consumers now and effectively build brand experience.
- Spectacular media, activation and sponsorship opportunities.
- Customized media with enhancements and embellishments encouraged.
- Intersection of traditional and non-traditional elements working together.
- Extended "super-regional" reach.

# BRANDED CITIES® - The Pier



**Centered along  
the world famous  
Atlantic City  
Boardwalk.**



## **The Market**

- Atlantic City/Philadelphia
- DMA Ranking: #4
- 37 million annual visitors
- Famous Destination (Historic Environment)
- 24 hour gaming and headline entertainment



## **The Project**

Located in the heart of the northeast and within easy driving distance of a third of the population of the United States, Atlantic City is the gaming capital of the northeast and one of America's premier resort and entertainment destinations. The Pier Shops at Caesars, attached to Caesars Casino via a skybridge, is the most distinctive shopping and dining destination in Atlantic City. 320,000 square feet of luxury retail, dining and entertainment. The Pier Shops is centered along the famous Atlantic City Boardwalk and sandwiched between miles of Atlantic Ocean beach front and some of the most popular destination casino and entertainment hot spots on the east coast.

## **The Opportunity**

Clear Channel Branded Cities offers spectacular signage opportunities at the center of Atlantic City's famous boardwalk:

- 17 Spectacular signs
- Variety of sizes reaching pedestrians on Boardwalk
- Elevated signage visible from hundreds of feet away

*For additional information  
please call:*

**612/605.5104**

# BRANDED CITIES® - Westgate



**8 million square feet of mixed-use urban village, located in the hottest growth market in the country.**



## The Market

- Phoenix
- DMA Ranking: #12
- PHX is the 5th largest city in the USA
- 325+ days of sun per year increasing traffic



## The Project

Mixed-use, new urban district of shopping, dining, entertainment, office and recreation. Over \$2 billion of investment in 8 million square feet. Development includes Jobing.com Arena, home of the NHL Phoenix Coyotes and major concert venue. Adjacent to University of Phoenix Stadium, home to the NFL Arizona Cardinals and the annual Tostitos Fiesta Bowl.

## The Opportunity

Westgate City Center is the benchmark Branded Cities development boasting unprecedented opportunities for marketers:

- 31 spectacular signs in phase one
- 30' x 50' full-motion high resolution LED in the events plaza
- (4) 20' x 60' freeway bulletins (traditional billboards facing a main Phoenix thoroughfare)
- Mobile marketing
- Live activation, sponsorship and other experiential opportunities

*For additional information  
please call:*

**612/605.5104**

# BRANDED CITIES® - Westgate Digital



**Full motion  
video with audio.**

**Looks and  
sounds amazing!**



## Features

- 30'x 50' LED
- Equivalent to watching HD television in your home
- Largest commercial full-motion video unit in Phoenix market, featuring state-of-the-art audio capabilities
- Dynamic, time sensitive and changeable content
- Engage consumers in real time
- No outdoor production or installation charges

## Programming

- Movie nights
- Pre-game/pre-concert events
- Broadcasting arena/stadium events
- Video gaming events

# CLEAR CHANNEL MALLS



**One of the largest  
retail portfolios  
in the country.**



## Why Clear Channel Malls

Today's malls offer more than an advertising opportunity, they represent a destination where marketers can enhance the brand experience and influence consumer perceptions.

Clear Channel Malls offer a comprehensive mix of traditional media, along with a range of specialty and promotional products to meet virtually any application.

## Highlights

- 70% of all consumer purchases take place in malls.
- 80% of all mall visitors make a purchase. The average mall expenditure is \$71.40.
- Mall shoppers are in a "buying mode" – ready to shop, ready to buy and receptive to advertising.
- The average mall visit lasts 78 minutes.
- Extends the memorability of your campaign's media mix.
- Minimizes wasted exposures and targets consumers on a local level.
- Facilitates consumer buying as the last impression before a purchase is made.

## Distribution

- Local
- Regional
- National



Please contact your Clear Channel Malls Representative for artwork requirements / production specifications.

# CLEAR CHANNEL MALLS

## Products



*Backlit panels offer eye-level, face to face impact with consumers.*



*Sky Murals® create immediate awareness of your message.*



*Integrated Marketing Programs*

## Backlit Displays

68.5" h x 47.5" w

### Benefits

- Located in high traffic areas – consumers won't miss your message!
- Free standing and wall mounted, right at eye level, displays are located throughout the mall, providing 100% coverage.
- Enables advertisers to target audiences demographically and geographically.
- Maximizes brand awareness.
- Stimulates sales inside the mall as well as the surrounding trade area.
- A variety of special effects are available for customized campaigns - Lenticular, Bluetooth, text messaging.

## Sky Murals®

16' h x 12' w

### Benefits

- Suspended in mid-air for maximum visibility.
- Dominance of high traffic areas.
- Larger than life display that consumers cannot ignore.
- Double-sided presentation that provides exposure opportunities in different directions and different levels.

## Integrated Marketing Programs

### Benefits

- Customizable programs tailored specifically to the client's marketing needs.
- Dominate an area within the mall including: Food Court Area, Restrooms, Escalators, Elevators, Wall Spectaculars and more!
- Turnkey events combining the power and reach of multi-media resources.
- Experiential marketing opportunities.

# CLEAR CHANNEL MALLS

## Products



*Floor Graphics*

## Floor Graphics

### Benefits

- Ability to locate images throughout the mall to suit specific marketing objectives.
- Extensive creative flexibility – different sizes and shapes can be used to enhance consumer awareness.

## Door Clings

### Benefits

- Eye level positioning grabs attention as you enter or exit the mall.



*Door Clings*

## Trumpet Banners

### Benefits

- Ideal for short term blitz campaigns or specific events – easy to change, relocate or replace.
- Highly flexible – ability to tell a story through multiple executions that will enhance awareness.

## Escalators, Elevators and Stairs

### Benefits

- Target a specific audience within the mall environment.
- High profile, highly visible locations enable advertisers to dominate the mall space.
- An effective extension from other Mall media that can be used to create a “buzz”.



*Trumpet Banners*



*Escalators, Elevators & Stairs*

# CLEAR CHANNEL MALLS

## General Market Coverage

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors
1	New York	Times Square Subway	N/A	664,706	N/A	New York	NY	Specialty Stores
1	New York	Atlantic Center	407,300	396,611	\$54,576	Brooklyn	NY	Pathmark, Burlington Coat Factory, Marshalls, OfficeMax, Old Navy
1	New York	Bridgewater Commons	900,000	516,666	\$108,674	Bridgewater	NJ	Lord & Taylor, Macy's, Bloomingdale's, AMC Theatres
1	New York	Green Acres Mall	1,635,000	1,200,000	\$77,752	Valley Stream	NY	JCPenney, Macy's, Sears, Old Navy, Best Buy, Green Acres Cinemas
1	New York	Monmouth Mall	1,500,000	1,500,000	\$89,858	Eatontown	NJ	Lord & Taylor, JCPenney, Macy's, AMC Loews Theatre
1	New York	Palisades Center	2,000,000	1,666,666	\$88,587	West Nyack	NY	Target, Dave & Busters, Barnes & Noble, IMAX, JCPenney, Macy's, DSW, Jo-Ann, Home Depot, Sports Authority, Staples, Lord & Taylor, Best Buy, BJ's Wholesale Club, Bed Bath & Beyond, Best Buy, AMC Theatres
1	New York	Paramus Park	770,941	500,000	\$109,650	Paramus	NJ	Macy's, Sears, Fortunoff, The Golden Horse Carousel
1	New York	Phillipsburg Mall	536,000	416,667	\$80,494	Phillipsburg	NJ	JCPenney, Sears, Kohl's, Bon-Ton
1	New York	South Street Seaport	260,000	833,336	\$69,656	New York	NY	Gap and Specialty Stores
1	New York	Staten Island Mall	1,274,000	741,666	\$72,221	Staten Island	NY	JCPenney, Macy's, Sears, Old Navy
1	New York	The Promenade Shops at Clifton	116,000	N/A	\$76,700	Clifton	NJ	Bath & Body Works, The Limited, Victoria's Secret, New York and Co.
1	New York	The Shops at Riverside	674,416	463,000	\$105,600	Hackensack	NJ	Bloomingdale's, Barnes & Noble, Pottery Barn, Gap, Saks Fifth Avenue, White House/Black Market
1	New York	Westfield Sunrise	1,255,000	1,500,000	\$102,310	Massapequa	NY	JCPenney, Macy's, Sears, H&M, Wal-mart
1	New York	Willowbrook Mall	1,500,000	1,000,000	\$82,191	Wayne	NJ	Lord & Taylor, Macy's, Sears, Bloomingdale's
1	New York	Woodbridge Center	1,633,000	825,000	\$81,193	Woodbridge	NJ	Lord & Taylor, JCPenney, Fortunoff, Macy's, Sears, Dick's Sporting Goods
2	Los Angeles	Anaheim Garden Walk	440,000	650,000	\$76,862	Anaheim	CA	White House/Black Market, California Pizza Kitchen, Cheesecake Factory, Roys, P.F. Chang's, Cinemapolis 14
2	Los Angeles	Block at Orange, The	655,117	3,700,000	\$60,300	Orange	CA	Hilo Hattie, Off 5th Saks Fifth Ave, Dave & Busters, Ron Jon Surf Shop, Lucky Strike Lanes, Vans Skate Park, Virgin Megastore AMC 30 Theatres
2	Los Angeles	Burbank Town Center	1,240,673	1,166,666	\$59,753	Burbank	CA	Bed Bath & Beyond, Ikea, Macy's, Sears, Old Navy, AMC Theatres
2	Los Angeles	Del Amo Fashion Center	2,100,000	2,304,369	\$42,000	Torrance	CA	Sears, JCPenney, Jo-Ann, Marshalls, Burlington Coat Factory, Macy's, TJ Maxx, AMC Theatres
2	Los Angeles	Fashion Island	1,300,700	1,085,000	\$127,000	Newport Beach	CA	Bloomingdale's, Macy's, Neiman Marcus, Nordstrom, Edwards Island Cinema

Alcohol and tobacco advertising is not permitted on mall displays.

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average FHH \$	City	State	Anchors
2	Los Angeles	Irvine Spectrum	880,000	850,000	\$79,000	Irvine	CA	Macy's, Nordstrom, Target, Anthropologie, Dave & Buster's, Edwards Irvine Spectrum 21, IMAX
2	Los Angeles	Montebello Town Ctr.	756,500	1,096,219	\$55,356	Montebello	CA	JCPenney, Macy's Home, Macy's, Gap
2	Los Angeles	Ontario Mills	1,492,716	1,666,666	\$63,367	Ontario	CA	Off 5th Saks Fifth Ave, Bed Bath & Beyond, JCPenney Outlet Store, Burlington Coat Factory, Marshalls, Dave & Busters, Nordstrom Rack, TJ Maxx, Rainforest Café, AMC Theatres
2	Los Angeles	The Market Place	1,565,653	1,000,000	\$87,556	Tustin	CA	Lowe's, Barnes & Noble, Toys R Us, Babies R Us, Bed Bath & Beyond, Home Depot, OfficeMax, Target, TJ Maxx, PetSmart, Best Buy, Sports Authority, Loehmann's, Edwards 6, Edwards Stadium 10
2	Los Angeles	The Promenade Shops at Dos Lagos	565,000	N/A	\$100,000	Corona	CA	Bath & Body Works, Bakers, Banana Republic, Charlotte Russe, Sunglass Hut, Finish Line, Express, Anthropologie, Ann Taylor Loft, Bebe, White House/Black Market, Victoria's Secret, Krixorian Theatres 15
2	Los Angeles	University Village	200,000	N/A	\$75,960	Los Angeles	CA	32nd Street Market, Payless Shoes, Radio Shack, Footlocker, Starbucks, Various Specialty Shops, Flagship Theatres
2	Los Angeles	Villa Marina Marketplace	448,000	200,000	\$75,882	Marina Del Rey	CA	Vons, Sport Chalet, Save-On Drugs, Courtyard Marriot, Barnes & Noble, Gelson's Market, DSW Shoe Warehouse, Gap, AMC Theatres, United Artists Theatres
3	Chicago	Block 37	278,000	1,120,000	\$113,044	Chicago	IL	Anthropologie, Aveda Salon & Spa, Bigsby & Kruthers, David Barton Gym, Lettuce Entertain You Restaurant, Lulu Lemon, Puma, Steve Madden, Swarovski, Zara, Muvico Theaters
3	Chicago	Century Shopping Centre	166,248	279,070	\$76,250	Chicago	IL	Bath and Body Works, Bally's Total Fitness, Maison Rouge Art Gallery, Aveda Institute, Express, Victoria's Secret, Landmark Century Cinemas
3	Chicago	Gurnee Mills	1,852,928	1,822,918	\$77,060	Gurnee	IL	JCPenney, Burlington Coat Factory, TJ Maxx, Sears, Bed Bath & Beyond, Kohl's, Bass Pro Shops, Value City, Marshalls Home, H&M, Saks Fifth Avenue Outlet, VF Factory Outlet, Rinkside Sports, Gurnee Marcus Cinema 20
3	Chicago	Harlem Irving Plaza	640,000	1,125,000	\$69,081	Chicago	IL	Kohl's, Best Buy, Carson Pirie Scott, Target
3	Chicago	Lincoln Mall	841,181	375,000	\$74,441	Matteson	IL	Carson Pirie Scott, Sears, Old Navy, New York & Co.
3	Chicago	Promenade Bolingbrook	760,000	386,433	\$110,000	Bolingbrook	IL	Bass Pro Shops, Barnes & Noble, Macy's, H&M
4	Philadelphia	Burlington Center Mall	670,000	165,000	\$74,208	Burlington	NJ	JCPenney, Sears, Macy's
4	Philadelphia	Cherry Hill Mall	1,283,000	700,000	\$71,000	Cherry Hill	NJ	JCPenney, Macy's, Nordstrom, Old Navy, Crate & Barrel
4	Philadelphia	Christiana Mall	1,086,000	641,666	\$73,837	Newark	DE	Lord & Taylor, JCPenney, Macy's, Gap
4	Philadelphia	Dover Mall	836,631	666,667	\$53,087	Dover	DE	Boscov's, JCPenney, Macy's, Sears, Carmike Cinema 14
4	Philadelphia	Exton Square	1,087,826	654,000	\$96,000	Exton	PA	Boscov's, Macy's, JCPenney, Sears, H&M

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors
4	Philadelphia	Fairgrounds Square Mall	718,000	100,000	\$53,552	Reading	PA	Boscov's, JCPenney Outlet, Burlington Coat Factory, Super Shoes, Cinema Center
4	Philadelphia	Franklin Mills	1,742,823	1,583,333	\$55,000	Philadelphia	PA	JCPenney Outlet, Burlington Coat Factory, Marshalls Home, Dave & Busters, Modell's, Sears Appliances, H&M, Bed Bath & Beyond, Neiman Marcus Last Call, Group USA, Off Broadway Shoe Warehouse, Sam Ash Music Store, AMC Theatres
4	Philadelphia	Gallery @ Market East	1,009,000	1,120,000	\$57,075	Philadelphia	PA	Kmart, Burlington Coat Factory, Macy's, Old Navy, Gap
4	Philadelphia	MarketFair	250,000	N/A	\$130,432	Princeton	NJ	Barnes & Noble, Restoration Hardware, The Gap, PF Chang's, Anthropologie, Pottery Barn Kid's
4	Philadelphia	Moorestown Mall	1,046,100	634,949	\$99,283	Moorestown	NJ	Boscov's, Lord & Taylor, Macy's, Sears, United Artists Theatres
4	Philadelphia	Pier at Caesars	320,000	3,166,666	\$51,300	Atlantic City	NJ	Gucci, Burberry, Louis Vuitton, Hugo Boss, Tourneau, A/X Exchange, BCBG, Cache, Bambino
4	Philadelphia	Plymouth Meeting	973,220	460,000	\$63,425	Plymouth Meeting	PA	Boscov's, Macy's, Whole Foods Market, Dave & Buster's, H&M, AMC Theatres
4	Philadelphia	Promenade Shops at Saucon Valley	475,000	96,000	N/A	Central Valley	PA	The Fresh Market, Barnes & Noble, L.L. Bean, Old Navy, Banana Republic, Starbucks, Brooks Brothers, Sage, Rave Motion Pictures Promenade 16
4	Philadelphia	South Mall	403,735	310,000	\$61,664	Allentown	PA	The Bon Ton, Stein Mart, Bath and Body Works
4	Philadelphia	Voorhees Town Center (Formerly Echelon Mall)	1,140,000	650,000	\$78,000	Voorhees	NJ	Boscov's, Strawbridge's, Macy's
5	San Francisco-Oakland	Bay Street Emeryville	400,000	600,000	\$74,439	Emeryville	CA	Old Navy, Barnes & Noble, H&M, Gap, AMC 16 Theatres
5	San Francisco-Oakland	Bayfair Center	868,297	551,280	\$69,216	San Leandro	CA	Bed Bath & Beyond, Macy's, Staples, Target, Kohl's, Old Navy, Century 16 Bayfair Mall
5	San Francisco-Oakland	Great Mall of the Bay Area	1,500,000	1,300,000	\$77,790	Milpitas	CA	Off 5th Saks Fifth Ave, Marshalls, Burlington Coat Factory, Dave & Busters, Kohl's, Old Navy, Group USA, Beverages & More, Century Theatres
5	San Francisco-Oakland	Shops at Tanforan, The	1,000,000	916,667	\$92,037	San Bruno	CA	Sears, Barnes & Noble, JCPenney, Target, Century Theatres
6	Boston	Fox Run Mall	601,000	750,000	\$68,056	Newington	NH	JCPenney, Macy's, Sears, Gap, New York and Co.
6	Boston	Westgate Mall	607,000	416,667	\$67,469	Brockton	MA	Marshall's, Macy's, Sears, Best Buy
7	Dallas - Ft. Worth	Collin Creek	1,118,000	875,000	\$98,041	Plano	TX	Dillard's, JCPenney, Macy's, Sears, Spotlight on Karaoke
7	Dallas - Ft. Worth	Galleria Dallas	1,398,461	1,416,666	\$85,224	Dallas	TX	American Girl Boutique, Banana Republic, Gap, Old Navy, Macy's, Nordstrom, The Westin Hotel Galleria, Galleria Drug, Westin Business Center, Slappy's Puppet Playhouse, Galleria Ice Skating, Children's Playplace
7	Dallas - Ft. Worth	Grapevine Mills	1,479,865	1,250,000	\$62,992	Grapevine	TX	JCPenney, Burlington Coat Factory, Marshalls, Neiman Marcus Last Call, Old Navy, Group USA, Bass Prop Shops, Bed Bath & Beyond, Sears Appliance Outlet, Virgin Megastore, Off Saks 5th Ave, Rooms To Go, Host Marriott, AMC Theatres

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average PPH \$	City	State	Anchors
7	Dallas - Ft. Worth	Hulen Mall	942,000	466,666	\$61,582	Fort Worth	TX	Dillard's, Sears, Macy's, Movie Tavern
8	DC	Chambersburg Mall	454,608	487,000	\$49,869	Chambersburg	PA	Bon-Ton, JCPenney, Sears, Bath and Body Works, Carmike Cinema 7
8	DC	Dulles Town Center	1,432,153	500,000	\$118,066	Dulles	VA	JCPenney, Lord & Taylor, Macy's, Nordstrom, Sears, Chuck E. Cheese, LA Fitness
8	DC	Francis Scott Key Mall	709,581	536,000	\$71,000	Frederick	MD	DSW Shoe Warehouse, JCPenney, Macy's, Sears, Value City
8	DC	Frederick Towne Mall	730,000	825,000	\$34,113	Frederick	MD	Bon-Ton, Boscov's, Home Depot, Hoyt's Cinema
8	DC	Iverson Mall	615,214	804,500	\$45,000	Hillcrest Heights	MD	Value City, Kay Jewelers, Foot Locker
8	DC	Mall in Columbia	1,400,000	700,000	\$81,000	Columbia	MD	Lord & Taylor, Nordstrom, Macy's, L.L. Bean, JCPenney, Sears, AMC Columbia 14 Theatres
8	DC	Martinsburg Mall	556,395	554,500	\$53,076	Martinsburg	WV	Bon-Ton, Sears, JCPenney, Wal-Mart, Arcade, The Course, U.S. Post Office
8	DC	Potomac Mills	1,635,065	2,000,000	\$72,000	Prince William	VA	JCPenney Outlet, Nordstrom Rack, Sears Appliance Outlet, Sports Authority, TJ Maxx, AMC Theatres
8	DC	Valley Mall	897,093	608,000	\$51,067	Hagerstown	MD	Bon-Ton, Macy's, JCPenney, Sears, Regal Cinemas
8	DC	White Flint	850,000	833,333	\$110,000	North Bethesda	MD	Lord & Taylor, Bloomingdale's, Dave & Buster's, Borders, White Flint Theatres 5
9	Atlanta	Discover Mills	1,204,472	876,000	\$60,040	Lawrenceville	GA	Bass Pro Shops, Books-A-Million, Burlington Coat Factory, Jillian's, Neiman Marcus Last Call, Off 5th Saks Ave, Ross, Sears Appliance Outlet, Sun & Ski Sports, Off Broadway Shoe Warehouse, Medieval Times, AMC Theatres
9	Atlanta	Galleria Specialty Mall	726,500	945,760	\$116,031	Atlanta	GA	Specialty Stores, AMC 8 Theatres, Cobb Galleria Convention Center, Waverly Hotel
9	Atlanta	Mt. Berry Square	478,058	690,000	\$51,953	Rome	GA	JCPenney, Sears, Belk Home & Kids, Belk, Bath and Body Works, Express, Rome Movie Theatres
9	Atlanta	Perimeter Mall	1,529,543	449,004	\$102,137	Atlanta	GA	Nordstrom, Macy's, Bloomingdale's, Dillard's
9	Atlanta	Avenue Forsyth	545,533	N/A	\$109,967	Cumming	GA	Specialty Stores
9	Atlanta	Avenue Peachtree City	182,119	N/A	\$87,953	Peachtree City	GA	Books-A-Million, Gap, American Eagle, Ann Taylor Loft, Banana Republic, Specialty Stores
9	Atlanta	The Avenue Webb Gin	366,000	N/A	\$82,109	Snellville	GA	Barnes & Noble, Gap, Ethan Allen, Kirkland's, New York & Co, Banana Republic, Victoria's Secret, Specialty Stores
9	Atlanta	The Mall @ Stonecrest	1,300,000	916,667	\$72,000	Lithonia	GA	Dillard's, JCPenney, Macy's, Sears, Kohl's, AMC Theatres 16
10	Houston	Greenspoint Mall	1,700,000	1,425,000	\$66,782	Houston	TX	Macy's, Sears, Dillard's, Fitness Connection, Palais Royal, Tilt, Kiddie Rides, Armed Forces Recruiting Center
10	Houston	Katy Mills	1,241,170	1,500,000	\$69,375	Katy	TX	Bass Pro Shops, Bed Bath & Beyond, Books-A-Million, Burlington Coat Factory, FYE, Marshalls, Old West Warehouse, Neiman Marcus Last Call, Off 5th Saks Fifth Ave, Old Navy, Sun & Ski Sports, AMC Theatres 20

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors
10	Houston	Mall of the Mainland	782,495	N/A	\$72,032	Texas City	TX	Dillard's, Macy's, Palais Royale, Sears, Tilt, Cinemark Movies 12
10	Houston	Pasadena Town Square	744,263	159,111	\$50,000	Pasadena	TX	Anna's Linens, Macy's, Palais Royal, Sears, Stage Door
10	Houston	Pearland Town Center	1,200,000	1,250,000	\$94,000	Pearland	TX	Barnes & Nobles, Dillard's, Macy's
11	Detroit	Lakeside Mall	1,550,450	650,000	\$68,276	Sterling Heights	MI	Lord & Taylor, JCPenney, Macy's, Sears, Macy's Home
11	Detroit	Northland Shopping Center	1,800,000	700,000	\$55,000	Southfield	MI	Macy's, Target, National Warehouse Liquidators, New York and Co.
11	Detroit	Southland Center	906,000	441,666	\$60,723	Taylor	MI	JCPenney, Macy's, Borders, New York and Co.
13	Phoenix	Arizona Mills	1,227,442	1,333,333	\$45,448	Tempe	AZ	Burlington Coat Factory, GameWorks, Group USA, Hi-Health Nutrition, JCPenney Outlet, Marshalls, Off 5th Saks Fifth Ave, Ross, Sears Appliance Outlet, Mikasa, Sports Authority, Virgin Megastore, IMAX, harkins Luxury 24 Cinemas
13	Phoenix	Park West	355,000	N/A	\$59,404	Peoria	AZ	Specialty Retailers, Harkins Theatres
14	Minneapolis	Ridgedale Center	1,044,097	483,333	\$89,338	Minnetonka	MN	JCPenney, Sears, Macy's, Gap, White House/Black Market
14	Minneapolis	Rosedale Center	1,137,000	830,000	\$69,117	Roseville	MN	Herberger's, JCPenney, Macy's, Gap, White House/Black Market, AMC Theatres
14	Minneapolis	Southdale Center	1,490,078	1,266,700	\$74,051	Edina	MN	JCPenney, Macy's, Marshall's, Gap, New York and Co., AMC Cinemas 16
15	Tampa-St. Petersburg	Channelside at Garrison Seaport	230,000	208,333	\$83,745	Tampa	FL	Hooters, Bennigan's Stumps Supper Club, Zagora's Boutique, Surf Downunder, Sports City, Oishi Sushi, Gallagher's Steakhouse, Splitsville-Bowling, Billiards and Dinner Lounge, Garrison Seaport Terminal, Channelside Cinemas 10, IMAX
15	Tampa-St. Petersburg	Prime Outlets @ Ellenton	477,000	400,000	\$43,675	Ellenton	FL	Off 5th Saks Fifth Avenue, White House/Black Market, Gap Outlet
15	Tampa-St. Petersburg	The Shops @ Wiregrass	800,000	N/A	\$97,037	Wesley Chapel	FL	Dillard's, JCPenney, Macy's, White House/Black Market
16	Miami-Ft. Lauderdale	Aventura Mall	2,400,000	1,666,666	\$56,000	Aventura	FL	Bloomingdale's, Macy's, JCPenney, Nordstrom, Sears, AMC Theatres 24
16	Miami-Ft. Lauderdale	Bayside Marketplace	230,000	475,000	\$57,165	Miami	FL	Havana Shirt Co, Guess, Gap, Victoria's Secret, Specialty Stores
16	Miami-Ft. Lauderdale	Sawgrass Mills	2,383,906	1,600,000	\$60,505	Sunrise	FL	Off Broadway Shoe Warehouse, Beall's Outlet, Bed Bath & Beyond, Burlington Coat Factory, JCPenney Outlet, VF Factory Outlet, Marshalls, Neiman Marcus Last Call, Nordstrom Rack, Off 5th Saks Fifth Ave, Brandsmart USA, SuperTarget, TJ Maxx, Wannado City, Regal 23 Cinemas
16	Miami-Ft. Lauderdale	Village of Merrick Park	706,000	175,000	\$74,463	Coral Gables	FL	Neiman Marcus, Nordstrom, Tiffany & Co., Burberry, Artefacto, Equinox Fitness Club
16	Miami-Ft. Lauderdale	Westfield Westland Mall	826,268	600,000	\$46,901	Hialeah	FL	Macy's, Sears, JCPenney, New York and Co.

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average FHI \$	City	State	Anchors
17	Cleveland	Beachwood Place	910,000	682,200	\$70,989	Beachwood	OH	Nordstrom, Dillard's, Saks 5th Avenue, Gap, H&M
18	Sacramento	Arden Fair	1,116,102	865,166	\$61,909	Sacramento	CA	JCPenney, Macy's, Nordstrom, Sears
19	Denver	Colorado Mills	1,133,531	833,333	\$68,274	Lakewood	CO	Borders, Eddie Bauer Outlet, Jillian's, Last Call Neiman Marcus, Off Broadway Shoes, Off 5th Saks Fifth Ave, Super Target, United Artists Theatres
19	Denver	Greeley Mall	548,407	724,000	\$64,540	Greeley	CO	Dillard's, JCPenney, Sears, Bath and Body Works, Cinemark Movies 12
19	Denver	Orchard Town Center	983,000	450,000	\$72,000	Brighton	CO	JCPenney, Macy's, SuperTarget, AMC Orchard 12
19	Denver	Park Meadows	1,640,331	608,333	\$94,081	Lone Tree	CO	Nordstrom, Dick's Sporting Goods, JCPenney, Dillard's, Macy's
20	Orlando	Oviedo Marketplace	955,000	250,000	\$66,531	Oviedo	FL	Sears, Dillard's, Bed Bath & Beyond, Macy's, Bath and Body Works, Express, Regal Cinemas 22
20	Orlando	Prime Outlets Orlando	831,000	666,667	\$57,016	Orlando	FL	Neiman Marcus, Polo Ralph Lauren Factory, Nautica, Coach, Cole Haan, Guess, Off 5th, Kenneth Cole, Ann Taylor Factory
21	St. Louis	St. Louis Mills	1,076,052	224,942	\$82,434	St. Louis	MO	Bed Bath & Beyond, Burlington Coat Factory, Cabela's, Last Chance, Off Broadway Shoe Warehouse, Marshalls Megastore, Putting Edge, Sears Appliance Outlet
22	Pittsburgh	Galleria at Pittsburgh Mills, The	1,117,517	1,000,000	\$62,338	Tarentum	PA	Macy's, JCPenney, Wal-Mart, Sam's Club, H&M, Dick's Sporting Goods, Sears Grand, Borders, Cinemark Theatres
22	Pittsburgh	Mountaineer Mall	659,085	611,000	\$61,500	Morgantown	WV	Elder Beerman, Gabriel Brothers, General Glass, Giant Eagle Supermarket, Theisen Vending Rides, Laser Blast, Northport Crossing
22	Pittsburgh	Uniontown Mall	698,052	702,000	\$54,813	Uniontown	PA	JCPenney, Sears, Bon-Ton, Burlington Coat Factory, Carmike Cinemas
22	Pittsburgh	Washington Crown Center	670,737	675,000	\$50,246	Washington	PA	Gander Mountain, Macy's, Sears, Bon-Ton, Hollywood Theatres
23	Portland	Pioneer Place	313,000	416,666	\$73,302	Portland	OR	Saks Fifth Avenue, Tiffany & Co., Office Building, Regal Cinemas
24	San Diego	Village Walk at Eastlake	860,000	450,314	\$55,163	Chula Vista	CA	Borders Books, Henry's Farmers Market, Petco, Pier One, Trader Joe's, Brigantine, Pei Wei, Busalacchi's Trattoria Fantastica, Coffee Bean, Pat & Oscar's, Broken Yolk
25	Baltimore	Arundel Mills	1,293,657	1,333,333	\$73,912	Hanover	MD	Bass Pro Shops, Bed Bath & Beyond, Best Buy, Books-A-Million, Burlington Coat Factory, Children's Place, Dave & Buster's, H&M, Medieval Times, Modell's, Neiman Marcus Last Call, Off Broadway Shoe Warehouse, Off 5th Saks Fifth Ave, Old Navy, TJ Maxx, Muvico Egyptian 24 Theatres
25	Baltimore	Harborplace and The Gallery	273,000	1,000,000	\$71,453	Baltimore	MD	Ann Taylor, Brooks Brothers, Children's Place, Discovery Channel Store, J Crew, Urban Outfitters, Specialty Stores
25	Baltimore	Mondawmin Mall	500,000	100,000	\$42,539	Baltimore	MD	Target, A J Wright, New York and Co., FYE, Foot Locker

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors
25	Baltimore	Owings Mills	1,078,000	383,333	\$68,845	Owing Mills	MD	Macy's, JCPenney, H&M, FYE, AMC Owing Mills 17
25	Baltimore	Towson Town Center	948,000	533,333	\$74,700	Towson	MD	Nordstrom, Nordstrom Rack, Macy's, Crate & Barrel
25	Baltimore	White Marsh	1,161,000	616,666	\$62,008	Baltimore	MD	JCPenney, Macy's, Sears, Macy's Home, Sports Authority
27	Indianapolis	Hamilton Town Center	950,000	240,000	\$80,000	Noblesville	IN	DSW Shoe Warehouse, Borders Books, ULTA, Dick's Sporting Good's, JCPenney, Bed Bath & Beyond, Old Navy, Hamilton Theater
28	Charlotte	Concord Mills	1,329,038	1,250,000	\$53,930	Concord	NC	AC Moore, Bass Pro Shops, Bed Bath & Beyond, Books-A-Million, Burlington Coat Factory, BlackLion, Dave & Busters, FYE Game Room, Group USA, Off 5th Saks Fifth Ave, Old Navy, TJ Maxx, Sun & Ski Sports, NASCAR SpeedPark, AMC 24 Theatres
29	Raleigh-Durham	Jacksonville Mall	474,455	735,000	\$51,192	Jacksonville	NC	JCPenney, Sears, Belk, Barnes & Noble, Carmike Theatres
30	Nashville	Opry Mills	1,166,877	1,100,000	\$59,760	Nashville	TN	Bass Prop Shops, Barnes & Noble, Nike Factory Store, Regal Cinema 20
31	Salt Lake City	Fashion Place	950,000	499,834	\$73,211	Murray	UT	Nordstrom, Sears, Dillard's, Macy's
34	Milwaukee	Southridge Mall	1,230,114	600,000	\$49,992	Greendale	WI	JCPenney, Kohl's, Sears, The Boston Store, World Market
35	Cincinnati	Cincinnati Mall	1,433,918	583,333	\$66,737	Cincinnati	OH	Babies R Us, Bass Pro Shops, Burlington Coat Factory, Kohl's, Off 5th Saks Fifth Ave, Metropolis, Danberry Dollar Saver Cinemas, Showcase Cinemas
36	San Antonio	Rivercenter	560,000	1,630,000	\$54,244	San Antonio	TX	Macy's, Rivercenter Comedy Club, Latin Gold Cigar Factory, IMAX Theatre, AMC Rivercenter Theatre
36	San Antonio	Shops at La Cantera	1,300,000	800,000	\$71,030	San Antonio	TX	Barnes & Noble, Neiman Marcus, Macy's, Dillard's, Nordstrom
39	Norfolk-Portsmouth-Newport News	Patrick Henry Mall	639,795	516,000	\$66,391	Newport News	VA	Dillard's, JCPenney, Macy's, Dick's Sporting Goods, Tilt
40	Harrisburg-Lancaster-Lebanon-York	Capital City Mall	608,337	548,450	\$65,452	Camp Hill	PA	JCPenney, Macy's, Sears, Old Navy
40	Harrisburg-Lancaster-Lebanon-York	North Hanover Mall	449,186	306,534	\$57,935	Hanover	PA	JCPenney, Sears, Boscov's, Dick's Sporting Goods,
40	Harrisburg-Lancaster-Lebanon-York	The Point at Carlisle Plaza Mall	320,000	420,000	\$45,000	Carlisle	PA	Bon-Ton, Office Max, Lowe's, Bath and Body Works
40	Harrisburg-Lancaster-Lebanon-York	West Manchester Mall	701,924	920,000	\$47,000	York	PA	Wal-mart Supercenter, Macy's, Bon-Ton, Regal Cinema 13
43	New Orleans	Oakwood Center	952,000	433,333	\$51,222	Gretna	LA	Dillard's, JCPenney, Sears
43	New Orleans	Riverwalk Marketplace	186,000	300,000	\$57,414	New Orleans	LA	Specialty Stores: Anne Taylor, Banana Republic, Gap, Nine West, Restaurants

DMA Rank	DMA City	Mall	Square Footage	Monthly Traffic	Average HH \$	City	State	Anchors
46	Las Vegas	Fashion Show	1,888,151	1,100,000	\$73,541	Las Vegas	NV	Norstrom, Saks 5th Avenue, Neiman Marcus, Dillard's, Macy's, Bloomingdale's Home
52	Jacksonville	Jacksonville Landing, The	125,000	305,000	\$61,302	Jacksonville	FL	More than 350 Events, Compass Bank, Hooters, Mongos Flat Hot Grill, Body Shop, Nine West, The Toy Factory, iBunae' and Specialty stores
52	Jacksonville	Prime Outlets @ St. Augustine	255,000	516,667	\$64,031	St. Augustine	FL	Guess, Samsonite, Bath & Body Works, Lenox, PacSun, Rocky Mt Chocolate Factory, Sports Mania and specialty stores
53	Louisville	Mall St. Matthews	1,094,000	665,000	\$73,415	Louisville	KY	JCPenney, Dillard's, White House/ Black Market, The Limited
54	Wilkes Barre-Scranton	Lycoming Mall	769,241	377,940	\$40,364	Pennsdale	PA	Bon-Ton, JCPenney, Macy's, Sears, Value City, Best Buy, Borders, Dick's Sporting Goods, Old Navy
54	Wilkes Barre-Scranton	Schuylkill Mall	726,667	803,000	\$48,177	Frackville	PA	Bon-Ton, K-mart, Sears, Black Diamond Antiques, Gap, Holiday Inn Express, United Artists Theatres
54	Wilkes Barre-Scranton	Viewmont Mall	743,666	333,333	\$53,713	Scranton	PA	JCPenney, Macy's, Sears, Old Navy, Gap
54	Wilkes Barre-Scranton	Wyoming Valley Mall	911,401	476,452	\$47,451	Wilkes Barre	PA	Bon-Ton, JCPenney, Macy's, Sears, Gap
55	Austin	Highland Mall	1,099,000	350,885	\$64,625	Austin	TX	Dillard's, Macy's, Gap
55	Austin	Prime Outlets @ San Marcos	668,000	525,000	\$72,955	San Marcos	TX	Neiman Marcus Last Call, Off 5th Saks Fifth Avenue, Ann Taylor, Bebe, Juicy Couture, Michael Kors, Lane Bryant, BCBG, Anne Klein, Polo Ralph Lauren, White House/ Black Market, Specialty Stores
64	Charleston-Huntington	Crossroads Mall	451,000	495,300	\$44,812	Mt. Hope	WV	Belk, JCPenney, Sears, Cinema 6
74	Des Moines-Ames	Valley West	969,634	1,000,000	\$77,342	West Des Moines	IA	JCPenney, Von Maur, Younkers, Lane Bryant, Kahunaville Midway
87	Chattanooga	Bradley Square	984,756	312,500	\$47,368	Cleveland	TN	JCPenney, Sears, Big K-mart, Belk
89	Jackson	Northpark Mall	958,799	1,199,654	\$51,905	Ridgeland	MS	JCPenney, Dillard's, Belk, New York and Co., Express
91	Cedar Rapids-Waterloo & Dubuque	Westdale Mall	854,000	805,000	\$70,567	Cedar Rapids	IA	JCPenney, Younkers, Community Central Government Offices
97	Johnstown-Altoona	Logan Valley Mall	781,635	500,000	\$45,000	Altoona	PA	JCPenney, Macy's, Sears, Old Navy, Gap, Carmike Theatres
97	Johnstown-Altoona	Nittany Mall	532,245	602,300	\$47,383	State College	PA	Bon-Ton, JCPenney, Macy's, Sears
101	Youngstown	Shenango Valley Mall	508,615	316,666	\$44,355	Hermitage	PA	JCPenney, Sears, Macy's
110	Tallahassee	Governor's Square	1,029,000	491,666	\$51,867	Tallahassee	FL	JCPenney, Sears, Dillard's, Macy's, Gap
116	Augusta	Augusta Mall	1,081,000	508,333	\$52,411	Augusta	GA	Dillard's, JCPenney, Macy's, Macy's Home Store, Sears, Dick's Sporting Goods
147	Palm Springs	Palm Springs Mall	330,000	8,600	\$64,070	Palm Springs	CA	Gottschalks, Office Max, Rite Aid, Vons, True Value Hardware, Ross, Maric College, Camelot Theatre
189	Great Falls	Holiday Village	597,348	N/A	\$45,512	Great Falls	MT	Sears, Herberger's, JCPenney, Scheel Sports, Crystal Casino, Bath and Body Works

# CLEAR CHANNEL MALLS

## Hispanic Coverage

DMA #	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors	% Hispanic Shoppers
1	New York	Staten Island Mall	1,274,000	741,666	\$72,221	Staten Island	NY	JCPenney, Macy's, Sears, Old Navy	17.4%
1	New York	Willowbrook Mall	1,500,000	1,000,000	\$82,191	Wayne	NJ	Lord & Taylor, Macy's, Sears, Bloomingdale's	16.0%
2	Los Angeles	Montebello Town Ctr.	756,500	1,096,219	\$55,356	Montebello	CA	JCPenney, Macy's Home, Macy's, Gap	74.4%
2	Los Angeles	Ontario Mills	1,492,716	1,666,666	\$63,367	Ontario	CA	Off 5th Saks Fifth Ave, Bed Bath & Beyond, JCPenney Outlet Store, Burlington Coat Factory, Marshalls, Dave & Busters, Nordstrom Rack, TJ Maxx, Rainforest Café, AMC Theatres	44.7%
2	Los Angeles	University Village	200,000	N/A	\$75,960	Los Angeles	CA	32nd Street Market, Payless Shoes, Radio Shack, Footlocker, Starbucks, Various Specialty Shops, Flagship Theatres	51.8%
3	Chicago	Harlem Irving Plaza	640,000	1,125,000	\$69,081	Chicago	IL	Kohl's, Best Buy, Carson Pirie Scott, Target	16.6%
5	San Francisco-Oakland- San Jose	Great Mall of the Bay Area	1,500,000	1,300,000	\$77,790	Milpitas	CA	Off 5th Saks Fifth Ave, Marshalls, Burlington Coat Factory, Dave & Busters, Kohl's, Old Navy, Group USA, Beverages & More, Century Theatres	10.6%
7	Dallas-Ft. Worth	Galleria Dallas	1,398,461	1,416,666	\$85,224	Dallas	TX	American Girl Boutique, Banana Republic, Gap, Old Navy, Macy's, Nordstrom, The Westin Hotel Galleria, Galleria Drug, Westin Business Center, Slappy's Puppet Playhouse, Galleria Ice Skating, Children's Playplace	16.9%
10	Houston	Greenspoint Mall	1,700,000	1,425,000	\$66,782	Houston	TX	Macy's, Sears, Dillard's, Fitness Connection, Palais Royal, Tilt, Kiddie Rides, Armed Forces Recruiting Center	11.3%
10	Houston	Katy Mills	1,241,170	1,500,000	\$69,375	Katy	TX	Bass Pro Shops, Bed Bath & Beyond, Books-A-Million, Burlington Coat Factory, FYE, Marshalls, Old West Warehouse, Neiman Marcus Last Call, Off 5th Saks Fifth Ave, Old Navy, Sun & Ski Sports, AMC Theatres 20	24.4%
13	Phoenix	Arizona Mills	1,227,442	1,333,333	\$45,448	Tempe	AZ	Burlington Coat Factory, GameWorks, Group USA, Hi-Health Nutrition, JCPenney Outlet, Marshalls, Off 5th Saks Fifth Ave, Ross, Sears Appliance Outlet, Mikasa, Sports Authority, Virgin Megastore, IMAX, harkins Luxury 24 Cinemas	17.2%
16	Miami-Ft. Lauderdale	Aventura Mall***	2,400,000	1,666,666	\$56,000	Aventura	FL	Bloomingdale's, Macy's, JCPenney, Nordstrom, Sears, AMC Theatres 24	18.6%
16	Miami-Ft. Lauderdale	Bayside Marketplace	230,000	475,000	\$57,165	Miami	FL	Havana Shirt Co, Guess, Gap, Victoria's Secret, Specialty Stores	26.0%
16	Miami-Ft. Lauderdale	Village of Merrick Park	706,000	175,000	\$74,463	Coral Gables	FL	Neiman Marcus, Nordstrom, Tiffany & Co., Burberry, Artefacto, Equinox Fitness Club	3.5%

Alcohol and tobacco advertising is not permitted on mall displays.

# CLEAR CHANNEL MALLS

## African American Coverage

DMA #	DMA City	Mall	Square Footage	Monthly Traffic	Average HHI \$	City	State	Anchors	% African American Shoppers
1	New York	Atlantic Center	407,300	396,611	\$54,576	Brooklyn	NY	Pathmark, Burlington Coat Factory, Marshalls, OfficeMax, Old Navy	41.8%
1	New York	Green Acres Mall	1,635,000	1,200,000	\$77,752	Valley Stream	NY	JCPenney, Macy's, Sears, Old Navy, Best Buy, Green Acres Cinemas	35.0%
3	Chicago	Century Shopping Centre	166,248	279,070	\$76,250	Chicago	IL	Bath and Body Works, Bally's Total Fitness, Maison Rouge Art Gallery, Aveda Institute, Express, Victoria's Secret, Landmark Century Cinemas	36.0%
3	Chicago	Lincoln Mall	841,181	375,000	\$74,441	Matteson	IL	Carson Pirie Scott, Sears, Old Navy, New York and Co.	40.4%
4	Philadelphia	Cherry Hill Mall	1,283,000	700,000	\$71,000	Cherry Hill	NJ	JCPenney, Macy's, Nordstrom, Old Navy, Crate & Barrel	28.4%
4	Philadelphia	Dover Mall	836,631	666,667	\$53,087	Dover	DE	Boscov's, JCPenney, Macy's, Sears, Carmike Cinema 14	25.2%
4	Philadelphia	Franklin Mills	1,742,823	1,583,333	\$55,000	Philadelphia	PA	JCPenney Outlet, Burlington Coat Factory, Marshalls Home, Dave & Busters, Modell's, Sears Appliances, H&M, Bed Bath & Beyond, Neiman Marcus Last Call, Group USA, Off Broadway Shoe Warehouse, Sam Ash Music Store, AMC Theatres	28.9%
4	Philadelphia	Gallery @ Market East, The	1,009,000	1,120,000	\$57,075	Philadelphia	PA	Kmart, Burlington Coat Factory, Macy's, Old Navy, Gap	42.2%
8	DC	Iverson Mall	615,214	804,500	\$45,000	Hillcrest Heights	MD	Value City, Kay Jewelers, Foot Locker	81.2%
8	DC	Mall in Columbia, The	1,400,000	700,000	\$81,000	Columbia	MD	Lord & Taylor, Nordstrom, Macy's, L.L. Bean, JCPenney, Sears, AMC Columbia 14 Theatres	37.4%
8	DC	Potomac Mills	1,635,065	2,000,000	\$72,000	Prince William	VA	JCPenney Outlet, Nordstrom Rack, Sears Appliance Outlet, Sports Authority, TJ Maxx, AMC Theatres	23.0%
8	DC	White Flint	850,000	833,333	\$110,000	North Bethesda	MD	Lord & Taylor, Bloomingdale's, Dave & Buster's, Borders, White Flint Theatres 5	24.5%
9	Atlanta	Perimeter Mall	1,529,543	449,004	\$102,137	Atlanta	GA	Nordstrom, Macy's, Bloomingdale's, Dillard's	33.1%
9	Atlanta	The Mall @ Stonecrest	1,300,000	916,667	\$72,000	Lithonia	GA	Dillard's, JCPenney, Macy's, Sears, Kohl's, AMC Theatres 16	55.1%
10	Houston	Greenspoint Mall	1,700,000	1,425,000	\$66,782	Houston	TX	Macy's, Sears, Dillard's, Fitness Connection, Palais Royal, Tilt, Kiddie Rides, Armed Forces Recruiting Center	33.7%
11	Detroit	Northland Shopping Center	1,800,000	700,000	\$55,000	Southfield	MI	Macy's, Target, National Warehouse Liquidators, New York and Co.	73.4%
16	Miami-Ft. Lauderdale	Aventura Mall	2,400,000	1,666,666	\$56,000	Aventura	FL	Bloomingdale's, Macy's, JCPenney, Nordstrom, Sears, AMC Theatres 24	23.2%

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# Block E, Minneapolis



**Recognized as one of the hottest contemporary landmarks in the Twin Cities.**



*For additional information  
please call:*

**612/605.5100**

## **Benefits/Highlights**

- This exciting development and entertainment district occupies an entire city block in downtown Minneapolis.
- Located in the heart of the city's theater and nightlife district, with 6 live theater venues and over 20 nightclubs within 3 blocks.
- Within close proximity to Minneapolis' hippest night spots: First Avenue Nightclub, Seven Sushi & Steakhouse, Graves 601, Hard Rock Café, Shout House Piano Bar, and the Kerasotes Theater complex, downtown's only movie theater with 15 screens.
- Across the street from Target Center, home to the NBA's Minnesota Timberwolves.
- A few blocks away from Target Field, the brand new home of the MLB's Minnesota Twins.
- Downtown Minneapolis attracts over 1.5 million visitors annually.

## **Distribution**

- Minneapolis, Minnesota

## **Landmark Displays**

- 10 larger than life, unique spectacular displays.
- Variety of different shapes and sizes to choose from.

## **Digital Displays**

- 2 unique and dynamic digital motion corner unit displays.
- Capable of supporting full motion digital animation, video, and live video feeds.

## **Contract Term**

- Typically contracted for 52 weeks or more.

CLEAR CHANNEL OUTDOOR  
**SPECTACOLOR**  
**BRANDED CITIES**  
**MALLS**