



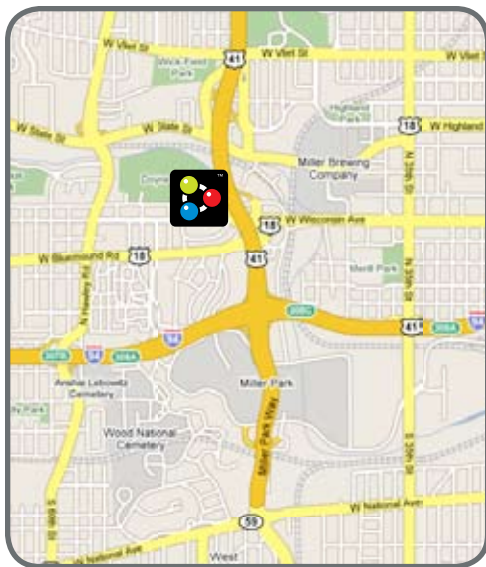
# MILWAUKEE COUNTY DIGITAL SPOT COVERAGE



**LOCATION NUMBER**

**9427**

**HWY 41 200 FT S/O STATE ST • NORTH FACING • DEC 38.34**



Hwy 41 or the Stadium Freeway is a major link from Milwaukee's mid-town area, reaching a diverse audience heading east to downtown, west-bound out to the suburbs of Milwaukee and Waukesha counties or south to West Allis and Greenfield. It is also the main artery bringing traffic in and out of Miller Park, home of the Milwaukee Brewers.

High traffic volume combined with a long approach make this outdoor location ideal for digital advertising. With digital outdoor, advertisers have the ability to customize their advertising throughout the day to resonate with the variety of business commuters, local Wauwatosa and West Allis traffic, entertainment seekers on the short trip to downtown or sports enthusiasts during the baseball season.